



SELA PEPPER CO., LTD



**FIRST PEPPER PROCESSING CENTER
IN CAMBODIA**



PEPPER FARM





COMPANY PROFILE

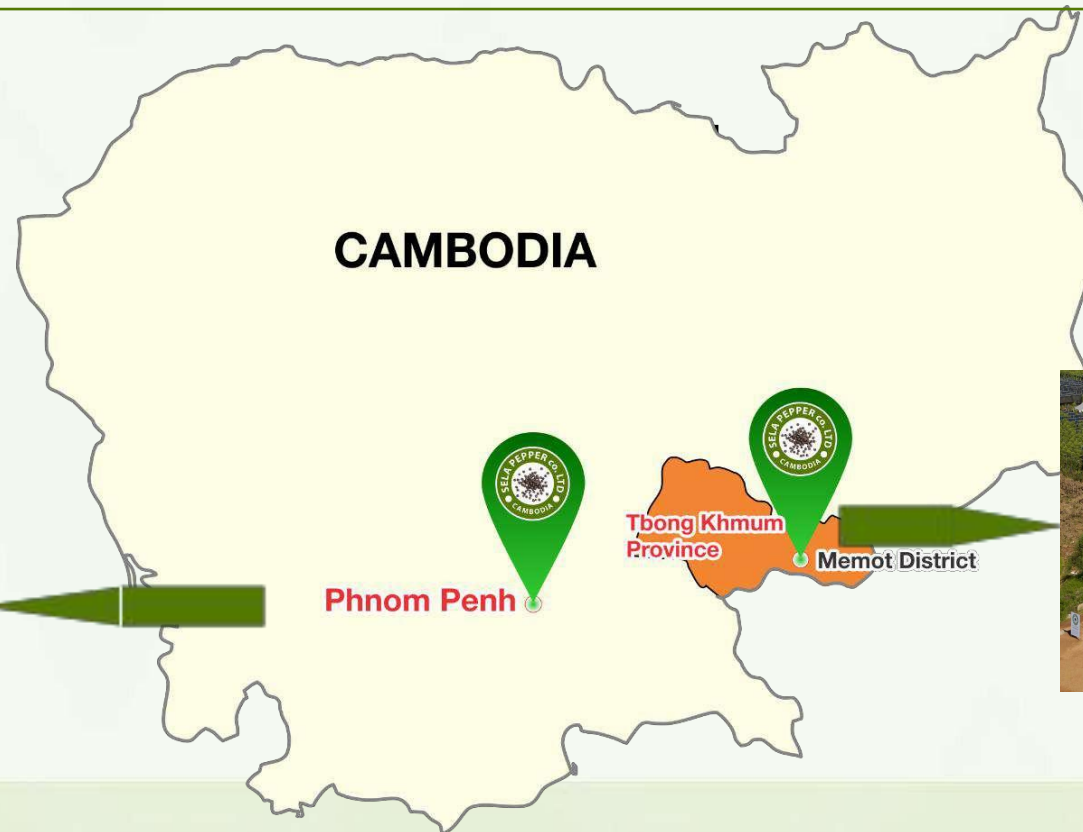
Company Name	SELA PEPPER Co., LTD
Year Established	2015
Type of Business	Pepper manufacturing and export.
General Manager	Ms. Soeng Sopha
Number of Employees	43 (11 in office in Phnom Penh, 32 in factory)
Year of Operation	January 2016



LOCATION

Phnom Penh Office: No.23 Corner St.55 & St.254, Sangkat Chaktomuk, Khan Daun Penh, Phnom Penh, Cambodia.

Processing Center: Memot Commune, Memot District, Tbong Khmum Province, Cambodia.





VISION

SELA PEPPER sees an endless potential for the local pepper industry. In order to promote Cambodian production, Sela Pepper treats the farmers as very important partners in the production system and aims to develop their ability to evolve.



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SELA PEPPER co., LTD



Office : (855) 23 986 101
Email : sopha@selapepper.com
Website : www.selapepper.com



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THE PROCESSING FACILITY

SELA PEPPER CO., LTD equipped with 4 main state-of-the-art processing facilities:

- 1. Pepper Cleaning Facility**
- 2. Pepper Steam Sterilization Facility**
- 3. Pepper Grinding Facility**
- 4. Small Products Packing Facilities**

Our Facilities comply with the Food Safety Standards



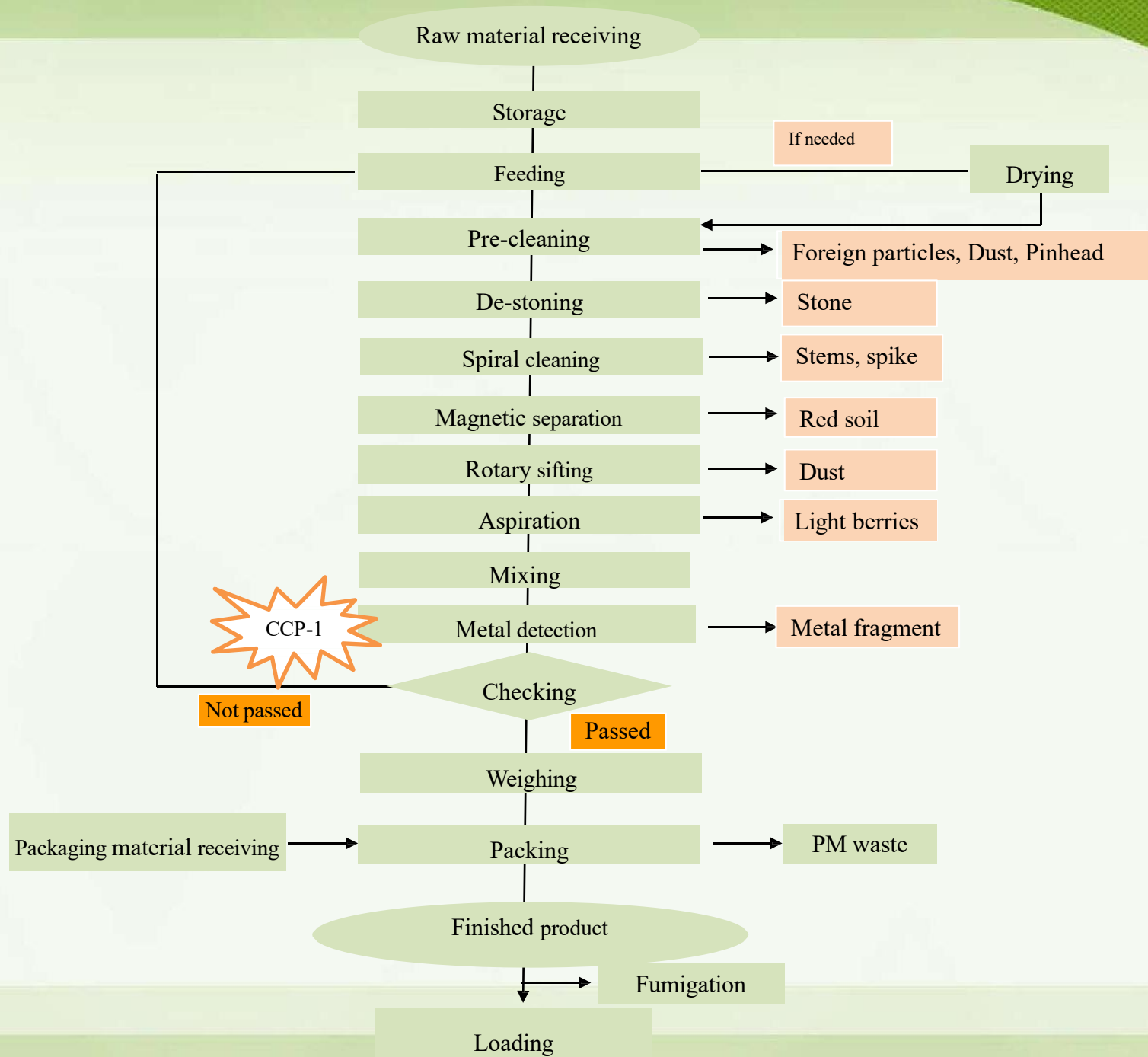
THE PROCESSING FACILITY “CLEANING LINE”

This processing of Cleaning pepper with the capacity 1.5 ton per hour.





PRODUCTION: PEPPER CLEANING DIAGRAM





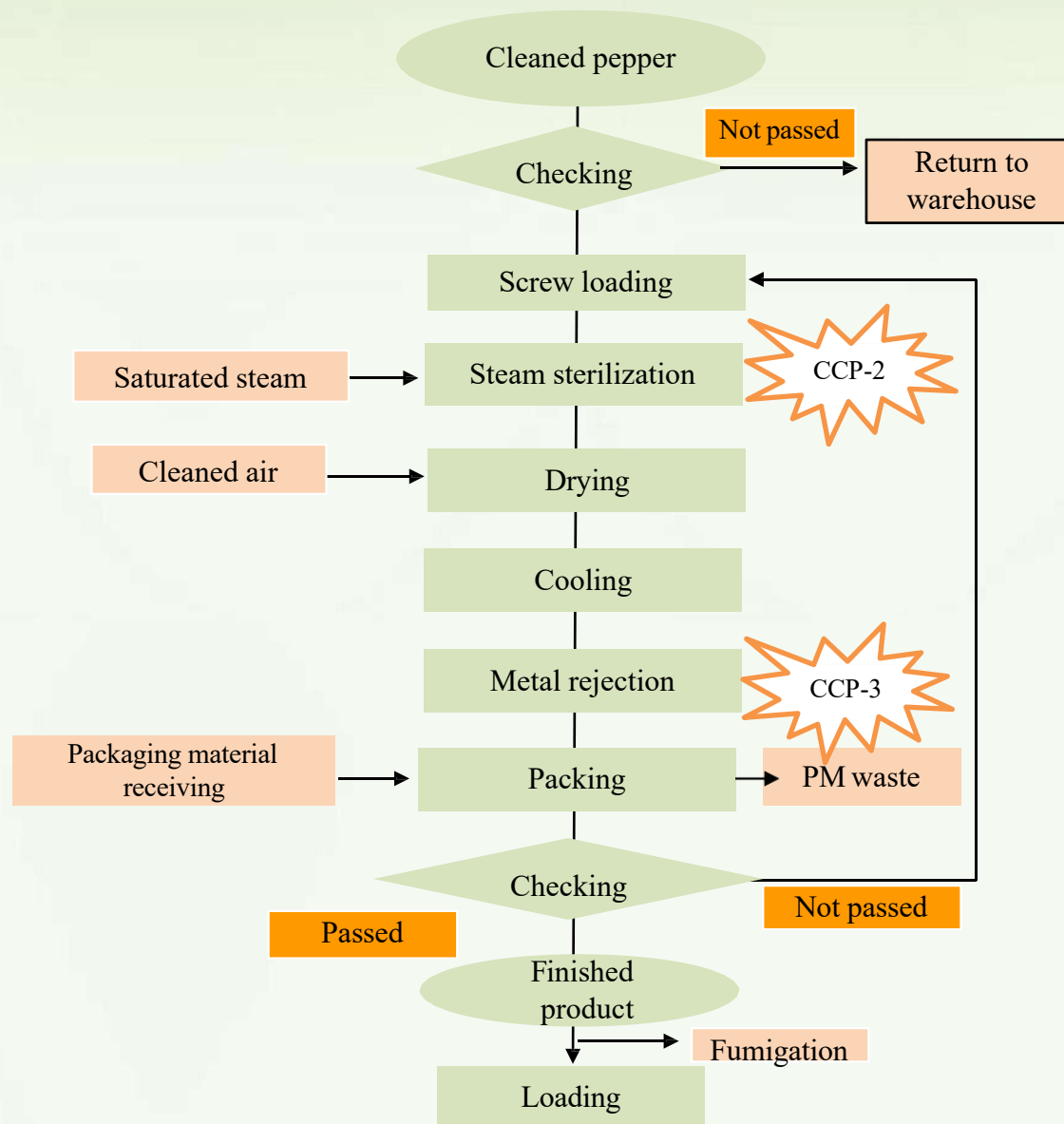
THE PROCESSING FACILITY “STEAM STERILIZE LINE”

This processing of Steam Sterilize pepper with the capacity 600 Kg per hour.





PRODUCTION: PEPPER STEAM STERILIZATION FLOW DIAGRAM





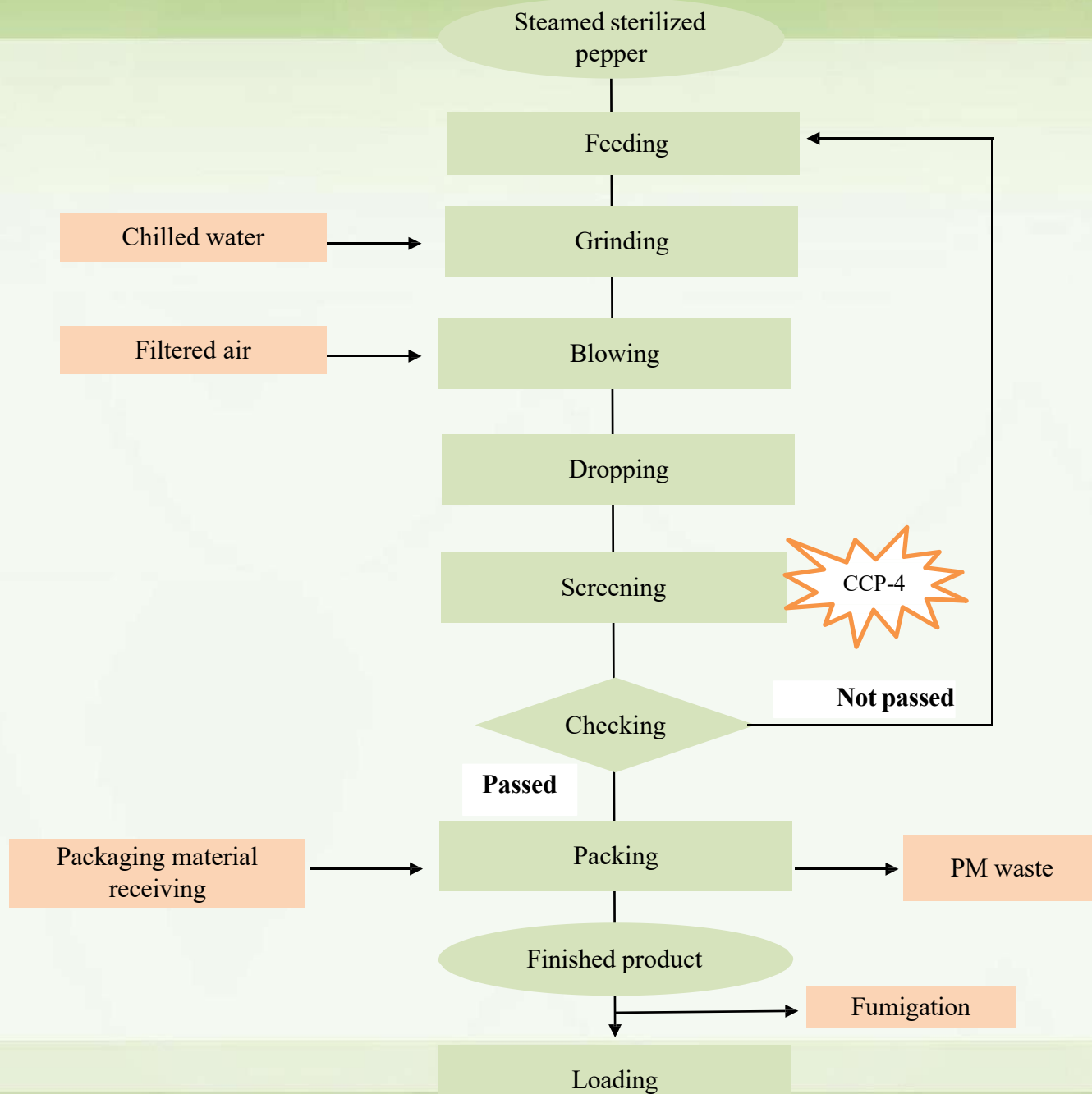
THE PROCESSING FACILITY “GRINDING LINE”

This processing of Grinding pepper with the capacity 500 Kg per hour.





PRODUCTION: PEPPER PACKING FLOW DIAGRAM

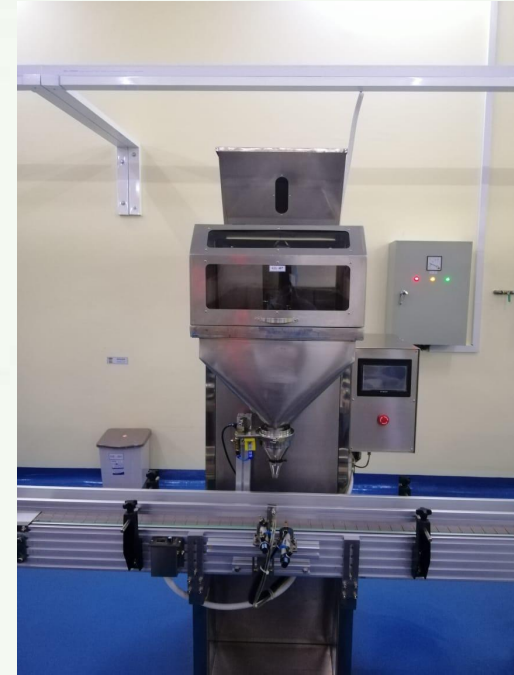




THE PROCESSING FACILITY “SMALL PRODUCTS PACKING LINE”



This for Ground Pepper
Packing



These 2 machines for Pepper Corn
Packing



PRODUCTION LINE

- **Metal detectors and magnetic separators** – To ensure the removal of metal fragments which may be brought in from the field, pepper runs through multiple metal detectors and magnetic separators during processing. Before packaging it will go through a final detector and separator.





LABORATORY

SELA PEPPER's in-house laboratory is functioning to provide for all quality and safety tests, including microbiological testing of both the raw and finished product. To perform testing in-house provides quick turnaround of results; this allowing immediate corrective actions where necessary. The lab also conducts quality tests on physical, chemical and flavor aspects of the pepper.





LABORATORY

SELAPEPPER's own laboratory can test both local chemical and microbial agents such as:

1. *E.coli*
2. *TPC*
3. *Salmonella*
4. *Staphylococcus aureus*
5. *Bacillus cereus*
6. *Yeast and Mold*
7. Moisture
8. Volatile Oil
9. Ash
10. Acid Insoluble Ash
11. Other





Meteorological station





FARMERS

In order to provide with good quality black pepper, SELA PEPPER is working together with the farmers closely and Pepper Farmers Associations which are applying Good Agricultural Practices (GAP).

- 1) Treak-Memot Pepper Agricultural Cooperative, with up to 72 members
- 2) Tramoung-Memot Pepper Agricultural Cooperative, with up to 78 members
- 3). Kokir-Memorng Pepper Agricultural Cooperative, with up to 42 members
- 4). Lngeang MeanChey Pepper Agricultural Cooperative, with up to 50 members.
- 5). Tambae Pepper Agricultural Cooperative, with up to 17 members.
- 6). Other farmers which we've been registered in our system, with up to 26 members

We work with more and more farmers in Cambodia to get better and better quality of black pepper.



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CERTIFICATION

SELA PEPPER is certified GMP, HACCP, ISO 22000, Halal, OU, Vegan USDA, EU-LEAF & BRC





QUALITY CONTROL SYSTEM

RAWMATERIAL

- **GAP farmer association.**
- **Annual pepper survey (Chemical, Pesticide & Crop Survey).**
- **Quality inspection before and during purchase.**
- **Natural quality (unique flavor and aroma).**

PROCESSING

- **State-of-the-art equipment.**
- **Quality control inspection.**
- **Pest control system.**
- **Personal hygiene.**
- **Cleaning and maintenance.**

DELIVERY

- **Worldwide recognized freight forwarder/shipper.**
- **Loading quality inspection.**
- **Pest control system.**
- **Customer complaint system.**
- **Traceability System.**



TRACEABILITY SYSTEM





PRODUCT SPECIFICATION

SELA PEPPER supplies many grades of Cambodian black pepper with the best quality (based on aroma and flavor).

Black Pepper	Density	Moisture	Mold	Foreign Matter
500g/1 FAQ	500g/1	12% Max	0.5% Max	1% Max
550g/1 FAQ	550g/1	12% Max	0.5% Max	1% Max
500g/1 MC	500g/1	12% Max	0.5% Max	0.2% Max
550g/1 MC	550g/1	12% Max	0.5% Max	0.2% Max
580g/1 MC	580g/1	12% Max	0.5% Max	0.2% Max
WP 630g/1 MC	630 g/1	12.5% Max	None	0.2 % Max
WP 630g/1 SS	630 g/1	12.0% Max	None	0.2 % Max
BP 500g/1 SS	500g/1	12% Max	None	0.2 % Max
BP 550g/1 SS	550g/1	12% Max	None	0.2 % Max
BP 580g/1 SS	580g/1	12% Max	None	0.2 % Max



EXPORT DESTINATION

SELA PEPPER has exported Cambodian black pepper to many countries such as United States of America, Germany, European Union, Japan, India, Taiwan, Thailand, New Zealand, Hong Kong, Netherland, Korea and other countries.





EVENTS TO PROMOTE QUALITY PEPPER



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WHY SELA PEPPER?

1. First pepper processing center equipped with processing Cleaning, Sterilization, Grinding & Packing facilities.
2. Own Laboratory which can test physical, chemical and microbial
3. Own pepper farmer associations which apply Good Agricultural Practices (GAP).
4. We are certified GMP, HACCP, ISO22,000 , Halal, OU, Vegan & BRC.
5. Good quality control systems from farming, purchasing, storage, processing, export & Traceability.
6. All processing facilities comply with the food safety standards. (Magnet Separator & Metal Detector).
7. Guaranteed of 100% Cambodian pepper.
8. Our processing center is located in the middle of pepper production areas.



WHY SELA PEPPER?

9. We focus on adhering to Good Agriculture Practice (GAP), Good Manufacturing Practice (GMP), HACCP and on the same rigorous quality assurance program as with our own operations.
10. Plantation surveys and plant audits of potential farmers and vendors to form a lasting bond.



SELA PEPPER Products



Black Pepper in Bulk



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Grinder & Pepper Corn for Refill

High Peperine
Natural gentle salinity
Strong Aroma



Refill 80 g



Grinder 50 g



Grinder 60 g



Grinder 71 g



Grinder 85 g



Grinder 137 g



Grinder 160 g



Grinder 180 g



Grinder 200 g



Pure Ground Black Pepper

High Peperine
Natural gentle salinity
Strong Aroma



Pure Ground Black Pepper 50g, 120g & 85g



50g Vacuum Pepper

High Peperine
Natural gentle salinity
Strong Aroma





Vacuum Black, White & Ground Pepper

High Peperine
Natural gentle salinity
Strong Aroma



200g, 500g & 1000g

200g & 500g



Black Pepper Sauce and Spreads



- Black Honey
Pepper Sauce 260g**
- Roast duck
 - Roast chicken
 - Salad dressing



- Black Magic Pepper
Sauce 260g**
- Stir Fry
 - Vegetables
 - Meat
 - Sea Food
 - Cooking with a Wok



- Mayo Pepper 260g**
- Sushi
 - meat
 - hamburger
 - Sandwiches
 - Fries
 - Potato
 - Smoked Salmon



- Bloody Sela 330g**
- Pasta
 - Pizza
 - Drink
 - Soup
 - Spaghetti



SELA Special Product



Sela Pepper Salted Pepper 71g

- Rice
- pasta
- ravioli
- Sandwiches
- salad



SELA Special Product



A Set of Grinder Bottle Pepper
71g and Kampot Sea Salt 100g



Our Partners





Find Us in Cambodia!

31 Locations in Phnom Penh:

- Aeon Mall Cambodia
- Lucky DFI Super Market
- Makro Cambodia
- Thaihuot Super Market
- Dufry Shop at Phnom Penh International Airport
- Cambodian Super Store
- Natural Garden
- Arona Super Market
- Royal Mart
- Fresh Mart
- Angkor Market
- Chea Seng Try
- Apple Market
- Le Mache
- Super Mart
- PM One Mart
- Phnom Penh Super Store
- Maleab Mart
- Sun Flower Mart
- A-Z Market
- In & Out Mart
- Vattanc Super Market
- PM Minimart
- A1 Mart
- Le Khmer
- POC Market
- LSH CAMBODIA
- RELAY STORE
- Souvenir Select
- The Frist Store



Find Us in Cambodia!

21 locations in Siem Reap

- Angkor Trade Center
- Dufy Shop at Siem Reap Airport
- Triangle Market
- Asia Plaza Mart
- Chao Sang Hok Mart
- 5A Mart
- Huy Meng Mini Mart
- New Apsara Super Market
- Metro Market
- Open Mart
- Siem Reap Plaza
- Siem Reap River Market
- Siem Reap night Market
- Angkor Siem Reap
- Siem Reap Angkor snake home
- Royal Empire Hotel
- Pacific Hotel
- Goldiana Angkor Hotel
- Romdol Angkor
- Asia Market
- Angkor Snack house

2 locations in Sihanouk Ville

- Khmer Wholesale
- 123 mart

& 1 location in Poipet

- Big C



Thanks For Your Attention!